

HOME FRAGRANCES COLLECTION



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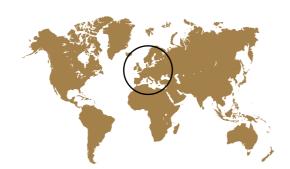
THE HOME FRAGRANCE MARKET

*Diffusers, candles, room sprays...

6,4%
GLOBAL
GROWTH

2021 VS 2020

*Source: Mintel MS / Nielsen Insight



THREE MAJOR PLAYERS IN EUROPE

75%

Of users are looking to create a personalised and reassuring atmosphere connected to the emotional realm.

*Source : Survey carried out in December 2019 by PRS in Vivo

A LIFESTYLE TREND

A need for escape and well-being Genuine decorative objects A personalised atmosphere

PANIER DES SENS

Home fragrance designer



Panier des Sens asserts its olfactory expertise by launching a new home fragrance collection: scented candles, reed diffusers, room sprays and universal refills.

 This brand new collection represents wellbeing and Art de Vivre, key words for a range which embo-dies pure sensory emotion. The collection features three major olfactory families from the world of perfumery: floral, fruity and woody scents. The raw and authentic materials such as glass, metal and 100% cotton paper add a 'fabric' effect to the touch. Adorned with Provençal engravings and brightly coloured designs embody a cheery, elegant and colourful Provence.

An exceptional olfactory journey around eco-design, natural, safe and sensorial products that respect the environment and the health of its users.

Breathe a new life into your home!

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THE PROMISE OF THE COLLECTION



ECODESIGN

A 100% recyclable range*
100% FSC paper cases
100% reusable and 100%
recyclable glass bottles
50% recycled plastic bottles
Decorative labels made
from 100% natural cotton
*Excluding the diffuser cap



CLEAN AND NATURAL FORMULAS

100% vegetable

wax candles
Fragrances with 100% vegetable
based alcohol sourced from beets,
wheat and sugar cane.



HAND MADE

The fruit of 160 years of craftsmanship, our scented candles are formulated, handmade and packed by wax makers with exceptional know-how.



REUSABLE

The universal refill is specifically designed to fill both diffusers and room sprays.
Infinitely reusable products.



FRAGRANCES FROM GRASSE

All our fragrances are created by master perfumers in Grass, cradle of the world's Fine Perfumery.



VEGAN FRIENDLY

Our formulas do not contain any ingredients of animal origin, and exclude all animal testing.



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THE CREATIVE UNIVERSE





A harmonious design for all 3 scents, to create a genuine collection Bright colours and engravings that stand on display and are true to the shades used for our scents.

Decorations inspired from the fabrics and patterns of traditional tapestries to enhance, bring depth and authenticity to our packaging.

A hot stamping treatment for a refined approach to design.

FRAGRANCES CREATED IN GRASSE







COTTON FLOWER

Melt into this pure white fragrance. Its subtle powdery notes leave you floating on a soft and snug cloud.

Head notes

Heart notes

Rosewood

Cotton flower, Ylang Ylang

Base notesMusc, Tonka bean

CEDAR FOREST

Get away from it all with this majestic fragrance brimming with personality. Its resin and leather notes lure you deep into a wild forest.

Head notes

White flowers

Heart notes

Cedarwood

Base notes

Moss, leather

CHERRY BLOSSOM

Dive into this delicate and musky floral fragrance.
Its elegant and opulent notes whisk you away to a blossoming orchard.

Head notes

Blackcurrant

Heart notes

Cherry blossom

Base notes

Amber, white musk, blond wood

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THE SCENTED CANDLES





At the heart of the formula

100% vegetable wax

Hand crafted by wax makers

Burns 50 hours

At the heart of the packaging

A generous format

Recyclable and reusable glass jar

100% cotton wick

Protective case and wedge in FSC certified paper*

*Sourced from sustainably managed forests

How to use your candle properly?

1 For a proper combustion

Place the candle on a flat and heat-resistant surface.

When using for the first time, let the candle burn for at least 3 to 4 hours until the entire surface of the wax has become liquid. This will prevent the wax from forming a well around the wick.

Never let the burning wick come into contact with the edge of the candle.

2A properlymaintained wick

Make sure the wick is straight and centred when extinguishing the candle for an even consumption of the wax during future uses.

Never blow out the wick to extinguish the candle: dip the wick in the hot wax using a holder and then straighten it.

Before each use, make sure to cut the wick by 5 mm to promote optimal burning.

3 When it's time to say goodbye

When there are only 5 mm of wax left or when the wick's metal support shows, your candle is finished. You may then recycle it or find different uses for it.

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THE REED DIFFUSERS

245 ml / 8,3 fl.oz.



At the heart of the formula

Made in France

Made from 90% natural ingredients
6 months of diffusion

Formulated with vegetable alcohol sourced from beet, wheat and sugar cane

At the heart of the packaging

A generous format

Refillable and recyclable glass bottle

Set of 8 natural rattan reeds: adjustable diffusion depending on the number of reeds used

Protective case and wedge in FSC certified paper*

* Sourced from sustainably managed forests

THE ROOM SPRAYS

100 ml / 3,3 fl.oz.



At the heart of the formula

Made in France

Made from 90% natural ingredients

Formulated with vegetable alcohol sourced from beet, wheat and sugar cane

At the heart of the packaging

Refillable and recyclable glass bottle

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THE UNIVERSAL REFILLS

250 ml / 8,4 fl.oz.



At the heart of the formula

Made in France

Made from 90% natural ingredients

Formulated with vegetable alcohol sourced from beet, wheat and sugar cane

At the heart of the packaging

Refills both diffusers and room sprays Recycled and recyclable bottle

SET OF 8 NATURAL RATTAN REEDS

Adjustable diffusion according to the number of reeds used



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ECO-DESIGNED PRODUCTS

Giving your products a second life

PLANT DECORATION

Use your jar as a single-stem vase or a flower pot by placing some gravel inside before planting succulent or aromatic plants.

SCENTED CANDLE

REED DIFFUSER

There are a number of possibilities, you can use your jar to store all types of objects: jewellery, drawing pins, pencils, make-up brushes or even make-up removal pads. Your objects will be nicely displayed and easier to access.

REED DIFFUSER

TABLE DECORATION

Use your jar like a genuine decorative object. You can use it as a single-stem vase or as a long candle holder.



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PRODUCT SUMMARY















CONTACT

SUB SAHARA AFRICA INCLUDING INDIAN OCEAN ISLANDS

PANIER DES SENS



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Cosmétique naturelles













